

Mom Knows Best When Picking the Perfect Gift for Mother's Day

If choosing the right Mother's Day gift has been your biggest challenge over the years, try taking a cue from mom herself.

Millions of dollars have been spent researching and/or polling what moms desire most, so use it to your advantage! Thank mom, a mother figure or wife for all that she does – from giving you style advice to motivating you when you needed it most – by celebrating your unique bond with a gift she will celebrate for many years to come.

Mom has always been there when you needed it, and she deserves the best. Below are a few ways to treat her on Mother's Day:

- **Handwritten Letter.** Showing your appreciation for mom with a handwritten note takes time and thought, and she'll recognize this. Remember all of the moments that mean the most to you and express your gratitude in a way that is unique to the bond you share. It will be a letter she'll cherish.
- **Time to Unwind.** A thoughtful way to thank mom for all she does is to give a gift that helps alleviate her busy schedule so she can relax. Whether giving a spa package or simply cleaning the home, research has shown that moms expressed wanting to have time to themselves as a top Mother's Day gift.
- **Create Unexpected Wrapping Paper.** Because mom wants a thoughtful gift, why not put extra care into how you wrap it? A unique way to showcase the special bond you share is to create custom wrapping paper decorated with photos of the two of you at different stages of your life.
- **Jewelry.** Research has shown that jewelry is one of the best-

received gifts on Mother's Day. The question then becomes which jewelry to choose for the one-of-a-kind woman in your life.

Country singer Jessie James Decker, wife to football player Eric Decker, has her own personal favorite: "I'm a huge fan of PANDORA Jewelry," says Jessie, herself a mother of two. "Their hand-crafted pieces are so customizable that you can have fun stacking and layering them to wear every day or on special occasions. On the top of my wish list at the moment are the Sparkling Love Knots earrings and Sparkling Love Knot pendant, which can be styled on one of PANDORA's .925 sterling silver or 14K gold necklace chains."

PANDORA Jewelry (Pandora.net) released a special Mother's Day collection of 14K gold and .925 sterling silver rings, bracelets, necklaces, charms and earrings with whimsical blooms, symbolic knots and love-filled hearts sure to be on mom's "most wanted" list.

Whether the woman in your life is modest or tuned into the latest trends, she deserves a gift that makes her feel as special as she actually is. So this Mother's Day put some thought into it and give her something she'll actually want to keep.